

# OpTech

## Fact Sheet

OpTech is a professional services firm providing niche talent, technology solutions and engineering services to Fortune 1000 and government clients. OpTech's leadership and innovative solutions address the critical technology needs of its clients in the banking, manufacturing, insurance, utility, healthcare, and government sectors, particularly in data analytics, cyber security, connected vehicle and embedded systems, and IT managed services. Their success is based on the effective application of both talent management and consulting services.

### At a Glance

Founded: 1999  
Total Technical Professionals: 450  
Website: [www.optechus.com](http://www.optechus.com)  
Phone: (313) 962-9000

### Service Offerings

- Data Analytics
- Cyber Security Services
- Application/Software Development
- Testing/Management Services
- Mobile Applications
- Connected Vehicle/Embedded Systems

### OpTech's Mission

"Our mission is to accelerate our client's profitable growth through our differentiated OpTech team members and unique industry technology solutions."

### Headquarters

5440 Corporate Drive, Suite 260  
Troy, Michigan 48098

### Talent Management

- Contract
- Contract to Perm
- Direct/Perm
- Vendor Management
- SOW and Project Delivery

### Primary Markets

- Finance
- Healthcare/Insurance
- Utilities
- Manufacturing
- Government
- Educational institutions
- Retail
- Food/Hospitality/Entertainment

### Awards

- Forbes Best Professional Recruiting Firm for 2017
- Inc. 5000 Fastest Growing Company (9 years running)
- Inavero 2017 Best of Staffing Talent Satisfaction
- Top 500 Diversity-Owned Businesses in the U.S.
- National Best & Brightest Companies to Work For
- Top 100 8(a) Businesses in the U.S.
- TechServe Alliance Excellence

### Differentiators

**We Are 95% Certified:** Nearly all of our Recruiters & Account Executives are Certified Professionals (CPSR/CPSAE) through TechServe Alliance, a national industry leader

**National, Award-Winning Talent Acquisition Process:** Elite honoree for Best Practices in Recruiting by the National Association for Business Resources

**Diversity Is In Our DNA:** Woman Business Enterprise (WBE) certified; National honoree as Top 500 Diversity Owned Businesses & Women Owned Businesses in the U.S. by DiversityBusiness.com

**24-Hour Sourcing:** As a result of our offshore offices

**Emphasis on Retaining our Own National Talent:** sponsorships on a case by case basis

**Robust Referral Program:** 50% of our placements come from our referrals  
**Proven Customized Solutions:** Resulting in client savings up to 25% annually

**Talent Development Program:** Bridging the gap in IT shortage through our development programs & partnerships

**Our Metrics Matter:** We identify, monitor and refine strategic, performance and process metrics

**Subject Matter Experts:** on-site and involved in the interviewing process

**Permanent Positions:** 20-25% of our consultants convert to permanent placements

# OPTECH SERVICE DELIVERY MATRIX

Offerings/Delivery	QA Testing	Cyber Security	Vendor Risk Management	Mobile App Development	Custom Application Development	Staffing	Cloud Data Analytics
Talent Management	✓	✓	✓	✓	✓	✓	✓
SOW/Projects	✓	✓	✓	✓	✓	✓	✓
Managed Services	✓	✓	✓	✓	✓	✓	✓
Contingent/ Retained search	✓	✓	✓	✓	✓	✓	✓
VMS	✓	✓	✓	✓	✓	✓	✓
Blended Model - Onsite/Offsite/Offshore							

OpTech is proud to have earned a number of designations and awards that position it as an attractive, leading-edge workplace for its employees, and further its efforts to meet the increasing demands of its clients for top information technology, engineering and healthcare talent.



Michigan | Florida  
Washington D.C. | Asia

